

# Real Estate Market Update

Healthcare and Senior Living Rebecca Shafran





# AGENDA

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Macroeconomic overview

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Real Estate overview

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Healthcare and Senior Living Real Estate

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**Discussion and Questions** 









# **OVERVIEW**









#### **AUTUMN BUDGET**

Increase to government spending and investment

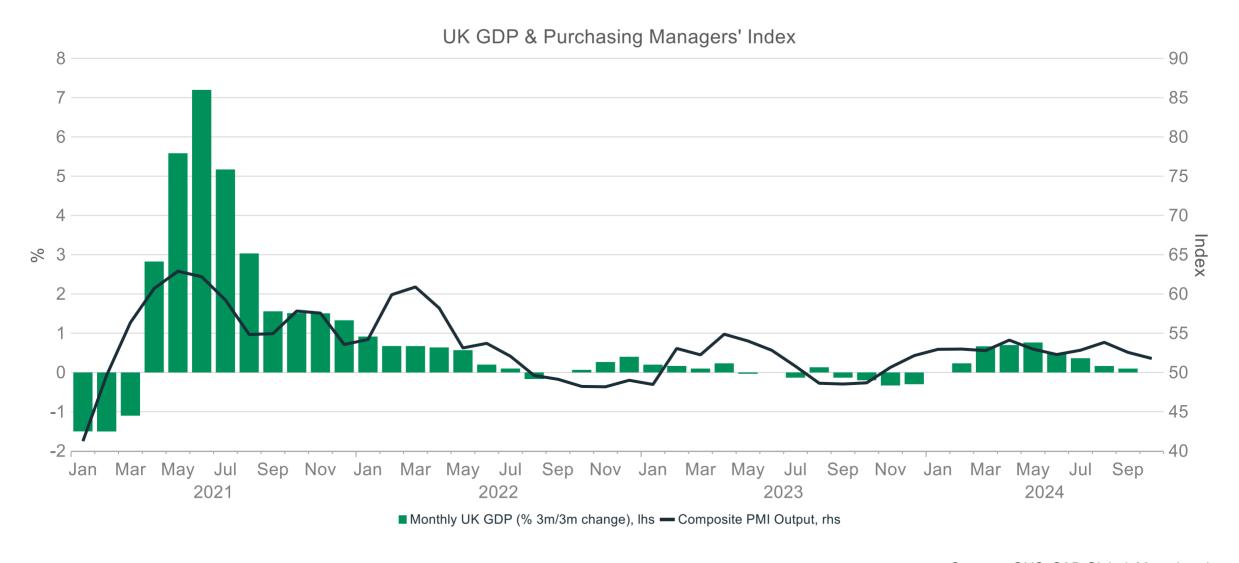
Funded by higher taxes and borrowing

Implications for growth, inflation and interest rates





#### MODEST ECONOMIC GROWTH

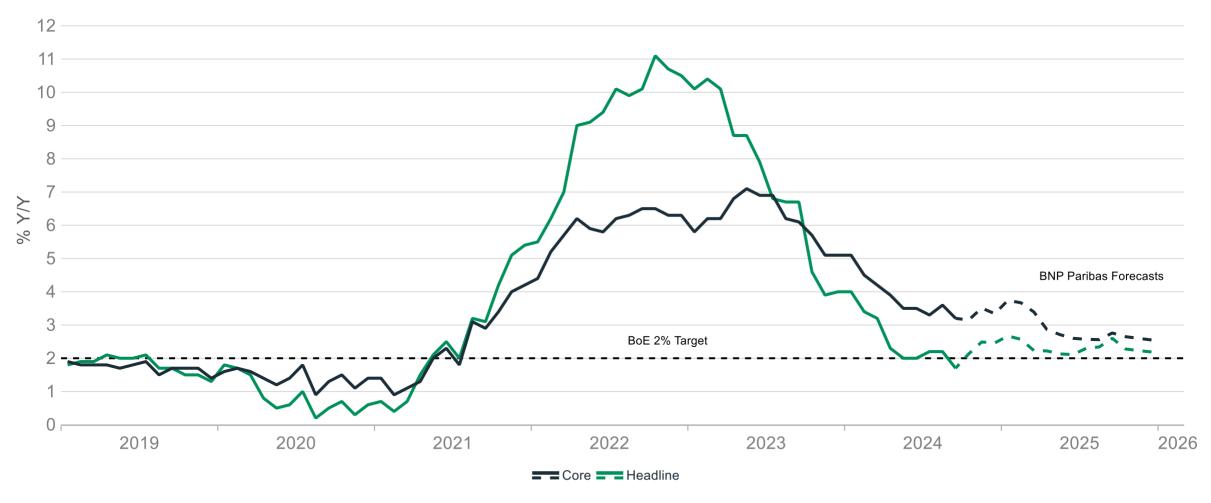






#### **BUMPY LAST MILE FOR INFLATION**

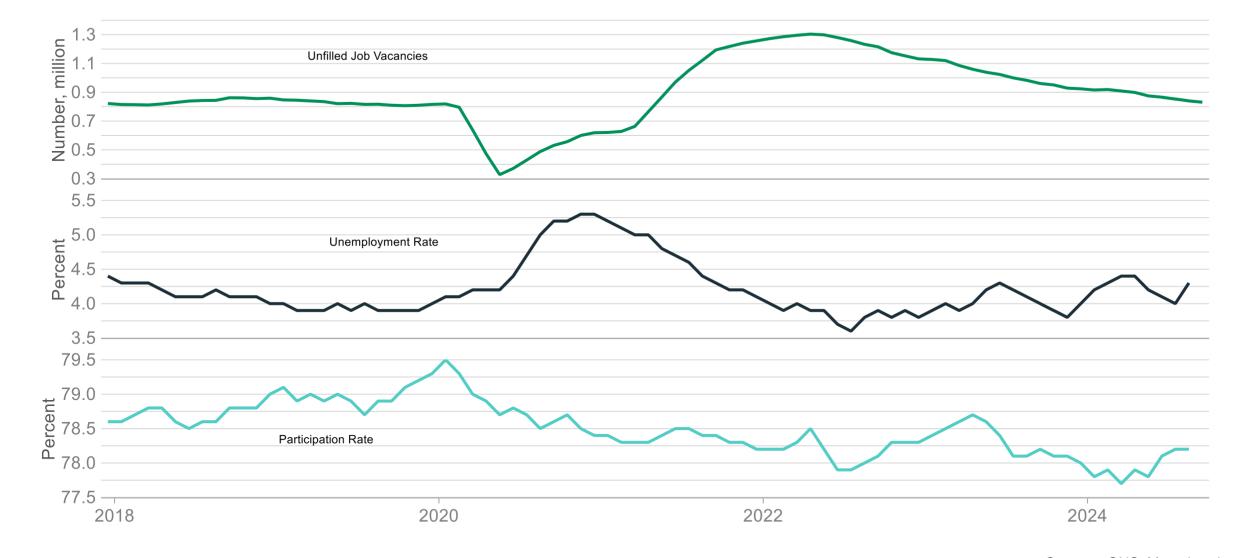








#### LABOUR MARKETS



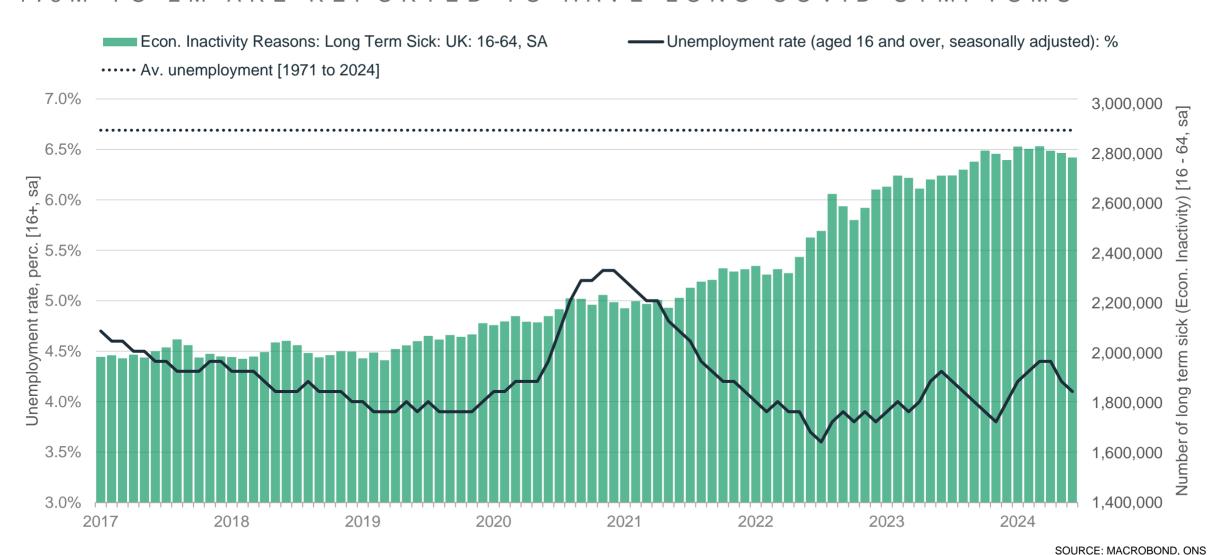




Sources: ONS, Macrobond

#### **ECONOMIC INACTIVITY: LONG-TERM SICK**

#### 1.5M TO 2M ARE REPORTED TO HAVE LONG COVID SYMPTOMS







#### JOB VACANCIES IN HEALTHCARE

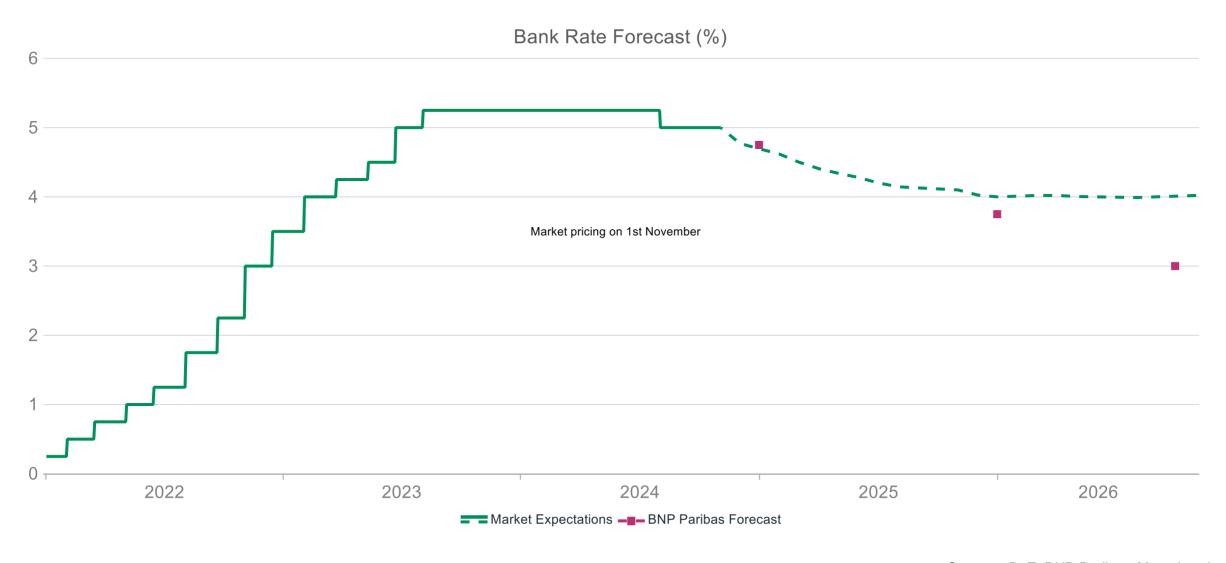
#### FALLING FROM AN ALL-TIME HIGH







#### QUARTERLY PACE OF INTEREST RATE CUTS









# **REAL ESTATE**









#### HEADWINDS, TAILWINDS, AND EVERYTHING INBETWEEN















#### INVESTORS FOCUS ON OPPORTUNITIES ACROSS SECTORS



**TAKING COVER IN SHEDS** 



DATACENTRES ARE HEATING UP



FORMULA IS RIGHT FOR LIFE SCIENCES



THE DARLING SECTOR



NOT ALL OFFICES ARE CREATED EQUAL

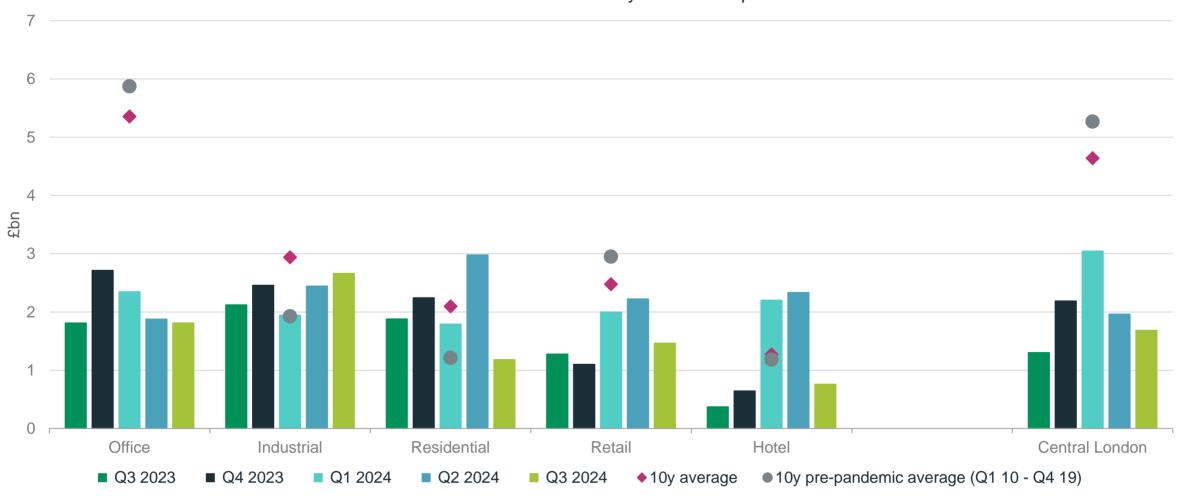


MIXED BAG FOR RETAIL



#### INVESTMENT VOLUME EASED IN MOST SECTORS IN Q3

UK CRE investment volume by sector and quarter

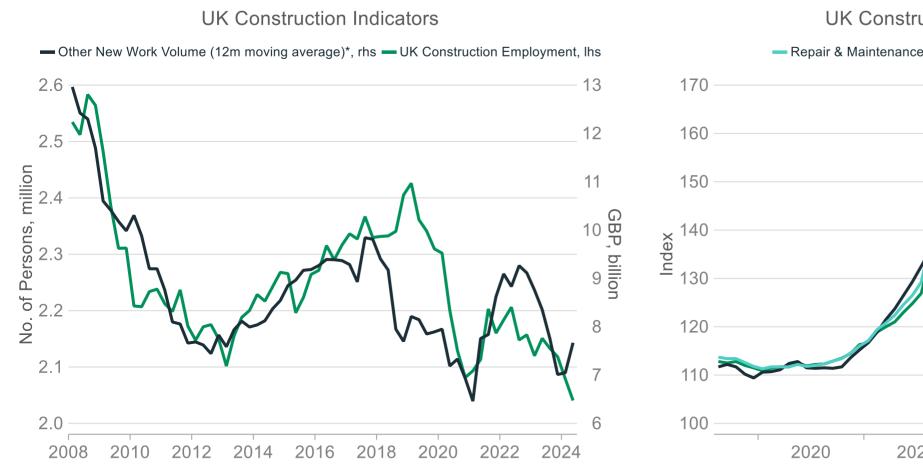


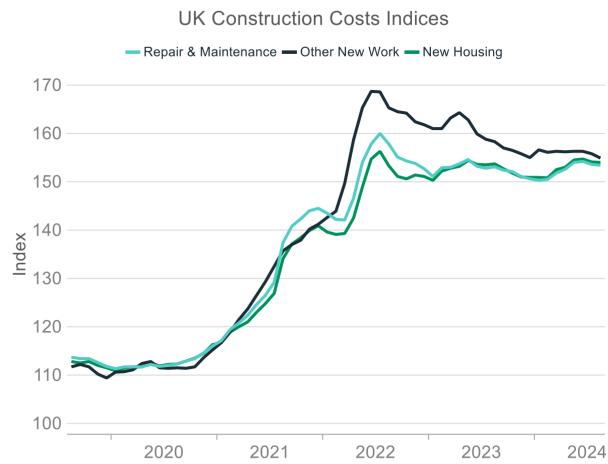






#### HIGH COSTS HAVE WEIGHED ON CONSTRUCTION ACTIVITY





Source: ONS, UK Government, Macrobond. \*Includes all construction projects except Housing.





#### **UK LIVING SECTOR INVESTMENT VOLUME**

#### EVOLUTION OF THE LIVING SECTORS

#### Rolling Annual Living Sector Investment Volume By Sector











Source: BNP Paribas Real Estate, MSCI, Data as at 24,07,2024, Includes care homes







# HEALTHCARE AND SENIOR LIVING REAL ESTATE







#### OPERATIONAL REAL ESTATE TO STAY TOP OF THE PACK

SECTOR PROSPECTS IN 2025

- A focus by investors on operational real estate away from traditional sectors
- Of the traditional real estate sectors, only industrial rank in top 15 sectors
- Beds-based asset classes dominate the top of the sector rankings

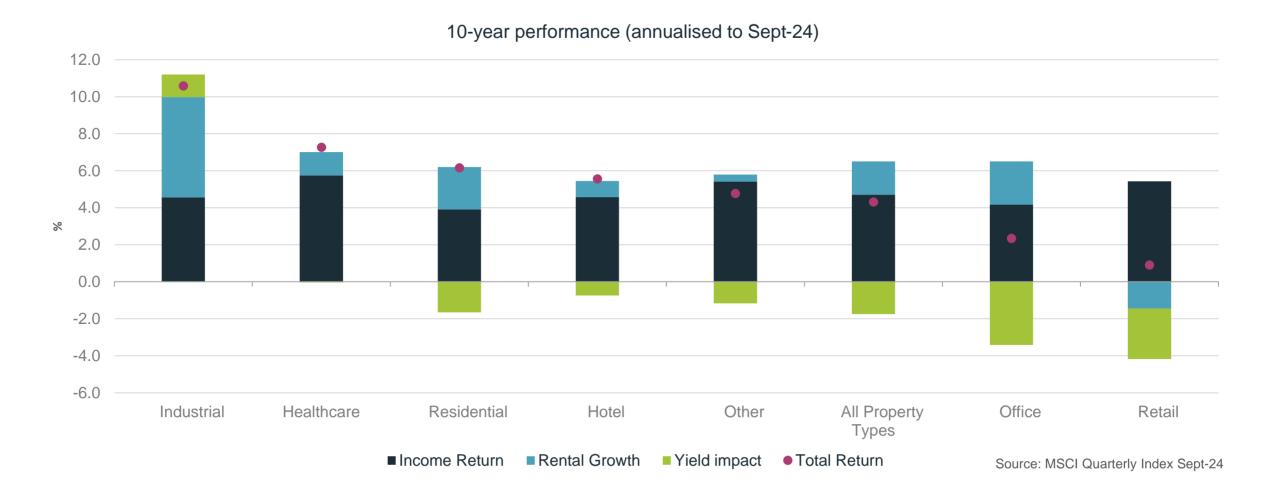
Rank	Sector
1	Data Centres
2	New Energy Infrastructure
3	Student Housing
4	Logistics.
5	Private rented residential
6	Self-storage facilities
7	Retirement/ Assisted Living
8	Co-living
9	Educational real estate
10	Serviced apartments
11	Affordable housing
12	Healthcare
13	Industrial/warehouse
14	Other storage facilities
15	Social housing

Source: PwC/ULI Emerging Trends Europe Survey, 2025





#### HEALTHCARE AS A TOP PERFORMING SECTOR







#### AN UNDENIABLE STORY OF DEMOGRAPHICS



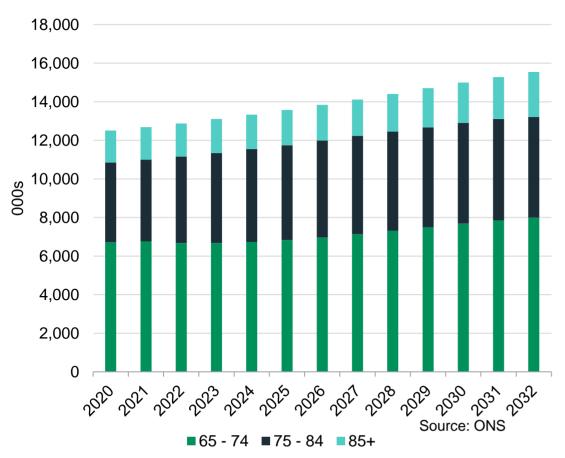




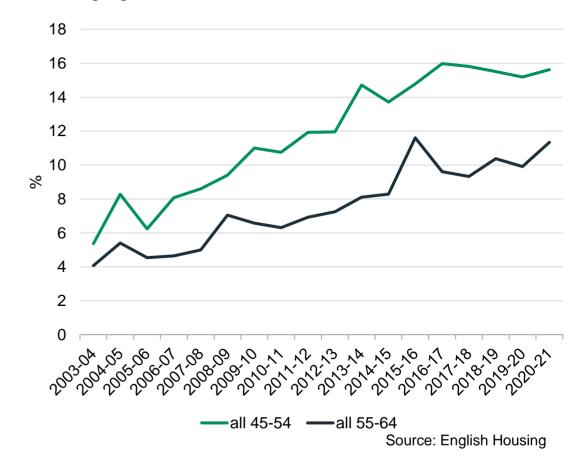


# DEMOGRAPHIC TRENDS AND LIFESTYLE CHANGES DRIVING INVESTMENT INTO OPERATIONAL REAL ESTATE

#### **ONS Population Projections**



#### Changing tenure trends: Private renters

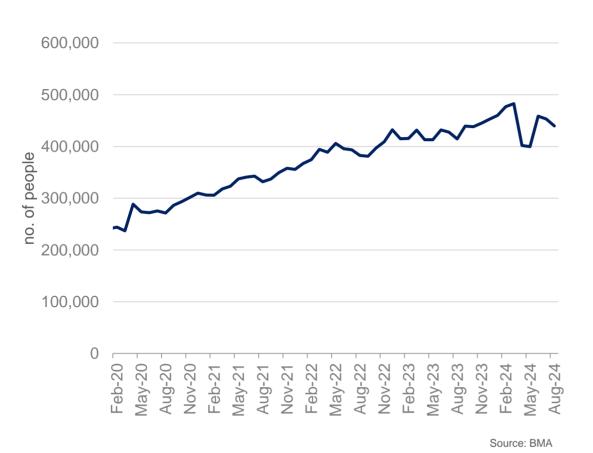




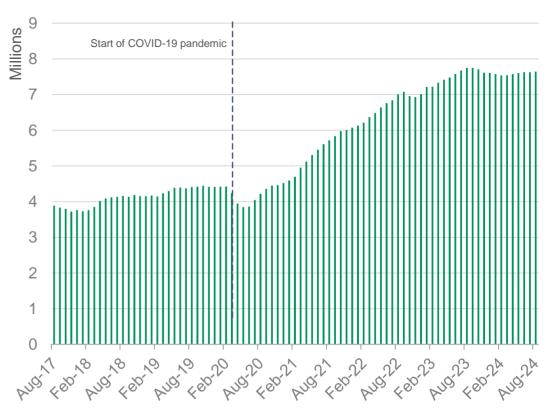


# CHALLENGES IN NHS ARE DRIVING DEMAND FOR PRIVATE HEALTHCARE SERVICES

No. of ppl. in contact with child and young people's mental health services



No. of ppl. On NHS waiting lists for consultant-led elective care

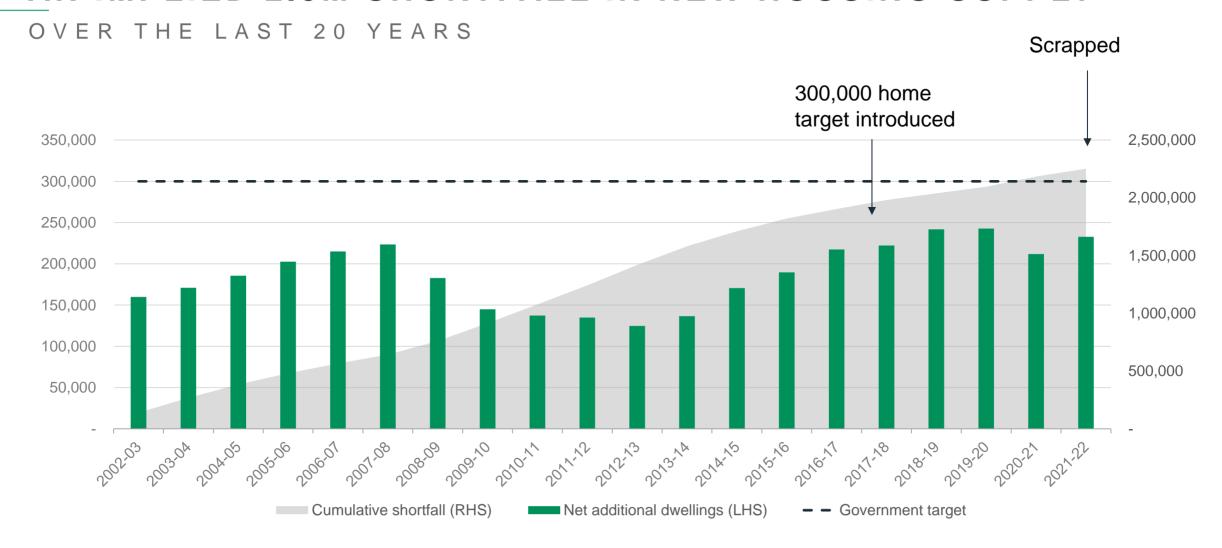


Source: NHS England





#### AN IMPLIED 2.3M SHORTFALL IN NEW HOUSING SUPPLY

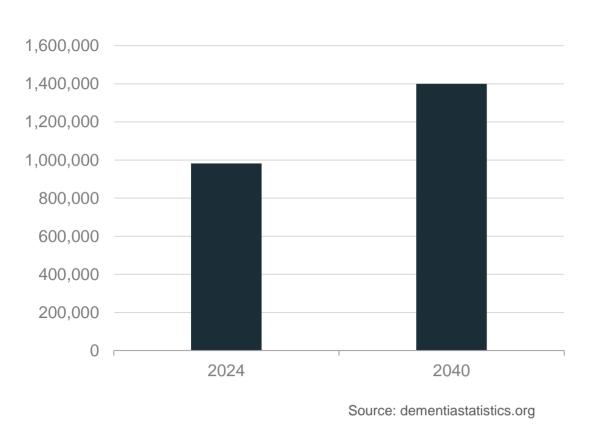




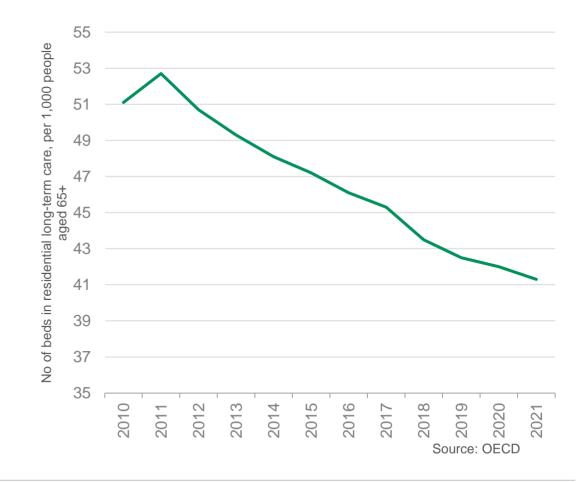


### AGEING POPULATION AND DEMENTIA TRENDS DRIVING DEMAND FOR CARE AND NURSING HOMES

#### No. of ppl. living in the UK with dementia



UK Care home beds per 1,000 people aged 65+







# THE NEED FOR RETIREMENT COMMUNITIES HAS BEEN RECOGNISED WITH ITS FAR REACHING BENEFITS

Unlocks wider housing market

Improves physical health

Improves mental health

Reduces costs to the NHS

Reduces length of unplanned hospital stays







#### SECTOR CHALLENGES

- Labour recruitment and retention.
  - Healthcare sector is competing for staff in terms of both recruitment and retention, with other sectors including hospitality and logistics
- A lack of quality stock of care homes in the right locations and older stock is not being replaced quick enough.
  - From a developer perspective, rising construction costs alongside rising cost of debt has impacted on the viability of some developments across all sectors.
  - Investors are also competing for land against, for example, house builders or the logistics sector
- Challenges around planning particularly for retirement living that does not have its own use class C2 or C3 this also impacting on viability in some scenarios
- Education piece for local authorities to understand what the benefits are of building quality homes for older people





## **DISCUSSION AND QUESTIONS**











# THANK YOU









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